

MONICA RUSSO: RESUME

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EDUCATION

Massachusetts College of Art and Design **Boston, Massachusetts**

Bachelor of Fine Art; Dual Major in Graphic Design and Art History, 2007

Study Abroad *Massachusetts College of Art and Design*; Intensive study of Italian Baroque Art in Venice, Italy; 2004
London College of Communication; Program for Graphic Design in London, England; 2005

WORK EXPERIENCE

Xperience Communications **Senior Graphic Designer**

November 2009 – Present - *Senior Graphic Designer*
June 2007 – October 2009 - *Graphic Designer*
June 2005 – May 2007 - *Graphic Design Intern*

Design of environmental, print and web graphics, e-blasts, web sites, brochures and annual reports
Assisted with proposal layout ideas and conceptualization of projects
Daily contact to offices via e-mail and conference calls in a fast paced environment
Worked with fortune 100 clients including Ford Motor Company, Lincoln, Mercury, Microsoft, Best Buy
Traveled to events, trade shows and offices for graphic support and on-site production
Lead 2008 summer internship program, traveled to college campuses to review student portfolios
Trained newly hired designers in 2008, 2009 and 2010

List Visual Arts Center, M.I.T. **Freelance Graphic Designer**

September 2006 – May 2007 Design and production for *Sensorium* Exhibition mailer, parts One and Two
Design for 2006 *Annual Wasserman Forum on Contemporary Art*
Design for *Sensorium* and *Annual Wasserman Forum* newspaper ads

Ronn Campisi Design **Graphic Design and Production Intern**

November 2006 – May 2007 Magazine production including image selection, image scanning, text formatting, pre-press assistance
Magazine, E-Zine, E-Book layout and design
Clients included Harvard Law Today, Harvard Law Bulletin, and Smith Quarterly

List Visual Arts Center, M.I.T. **Curatorial and Design Intern**

May 2006 – August 2006 NEA Grant proposal writing and organization for Kenneth Noland's Mural Conservation Program
Various administrative duties, artist research, artist biography writing, design for local activities posters
Assisted the implementation of Student Art Loan Program and organized 2D art collections

SKILLS

Computers Adobe Creative Suite CS5 (Illustrator, InDesign, Photoshop), Adobe After Effects, Microsoft Office Suite
Interests Graphic Design, Art History, Curatorial Design, Event Production, Photography

EXHIBITIONS

Godine Gallery, MassArt Creator, curator and marketer of *Dis-Attachment* Exhibition: November, 2007
Conceptualized exhibition, found artists, collected and hung work, sole designer and promoter of show

OTHER

Volunteer Work Bread and Jams, Sunday Breakfast Meals in Cambridge, 2008
Habitat for Humanity of Greater Miami, Mission Trip, 2007